

light

MIDDLE EAST

Light Insight Arabia Conference

1st & 2nd October 2012

Dubai International Convention
and Exhibition Centre,
Dubai, UAE

www.lightme.net/conf

Benefits of Attending

- Understand sustainability within the lighting industry
- Be inspired by the work of established lighting designers
- Understand how to blend sustainability while maintaining aesthetics
- Hear what the future holds for LEDs and understand their real capabilities

**Discount
valid until
15th August 2012
Save over
\$200**

Media Partner



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Welcome

Light Middle East is the leading event dedicated to lighting design for designers, architects, manufacturers, government officials and developers in the region, to learn about the latest lighting trends and technologies. Here you will find the 2012 Light Insight Arabia Conference agenda.

It's an exciting time for lighting design in the region as it returns to growth and adapts and embraces more environmental concerns. It is also an exciting area in which to work, and we at the Light Insight Arabia Conference continue to bring inspired people together to ensure the conference remains at the cutting edge.

During the conference you will have the opportunity to hear presentations covering new and existing projects from the region, creative lighting solutions that save energy, urban and street lighting in a sustainable environment and designing with daylight. Designers will share their experiences as well as share their influences that have shaped their work.

The 2012 conference aims to:

- educate participants on sustainability within the lighting industry
- offer creative inspiration to designers
- educate designers on how to blend sustainability while maintaining aesthetics
- offer case studies for designers to be inspired

With a mixture of didactic talks, discussions and an unprecedented networking opportunity with your industry peers this event promises to be one that you can not afford to miss.

Kindest regards



Aileen Culligan
Group Conference Director

Who should attend

Light Middle East is suitable for anyone involved in light, construction and project development from architectural and urban lighting to outdoor and indoor, retail, theatrical and decorative lighting including:

- Architects
- Architectural Students
- Light Consultants
- Lighting Designers
- Lighting Students
- Lighting Manufacturers
- Lighting Engineers
- Government Officials
- Developers
- System Solution Providers
- Lighting Suppliers

Exhibition

Running alongside the conference will be the Light Middle East Exhibition. This will provide the perfect platform to meet new contacts, source products, and discuss new trends and technological developments. The trade show brings together a unique international talent of industry professionals involved in projects in the GCC region.

Registration for the conference will also give you access to the exhibition.

This year's Light Insight Arabia Conference is designed to offer high educational impact with a particular focus on the region. The conference will feature topics of relevance and interest on standards, energy saving, sustainability and designing with daylight alongside high interest panel discussions.

Take advantage of this opportunity to network, exchange opinions and ideas with experts and to benefit from the successful combination of the trade exhibition and conference.

Conference Programme Overview

Day 1 - October 1, 2012

09:45 *Introduction by Chairman*

09:50 **Opening address**

10:00 **Standards and specifications**

Martin Valentine, Lighting Expert, Municipal Infrastructure & Assets, Abu Dhabi Municipality, Abu Dhabi, UAE

10:45 **Lighting design in the Gulf Region**

AbdulAziz Al Azem, Principal Lighting Designer, Design Tech Services, Riyadh, Saudi Arabia

11:15 *Coffee break*

11:45 **Sustainable strategies in architectural lighting and design**

Sergio Padula, Technical Manager, iGuzzini Middle East

12:30 **The Enlightened Discussion**

How do you put a value on lighting?

13:15 *Lunch break*

14:30 **Creative ways to create good lighting and save energy**

Mark Sutton Vane, Director, Sutton Vane Associates Lighting Design, London, UK

15:15 **Low energy designs**

16:00 *Coffee break*

16:30 **Case Study: From one extreme to the other – Lighting for Antarctica**

Martin Valentine, Lighting Expert, Municipal Infrastructure & Assets, Abu Dhabi Municipality, Abu Dhabi, UAE

17:00 Closing remarks



Day 2 - October 2, 2012

09:20 *Introduction by Chairman*

09:30 **Why we need a lighting designer?**

Barry Hannaford, Director, DPA Lighting Consultants, Dubai, UAE

10:15 **Light and architecture**

Ivar Krasinski, Design Director, L + B Design Group, Dubai, UAE

11:00 *Coffee break*

11:30 **Lighting large scale projects – from big to beautiful**

Ziad Fattouh, Managing Director and Partner of Delta Lighting Solutions, Dubai, UAE

12:15 **Before and After: A Case for Retrofits**

Ted Ferreira, Principal, LEED AP BD+C, CD+M Lighting Design Group LLC, Atlanta, USA

13:00 **Case Study: LED solutions for a Retrofit - The Dubai Chamber Project**

Michael Nuyttens, CEO, ETAP UAE

13:30 *Lunch break*

14:45 **Designing with daylight**

Florence Lam, Global Practice Leader for Lighting Design Group, London, UK

15:30 **Urban and street lighting in a sustainable environment**

Dr. Riad Saraiji, Associate Professor of Architectural Engineering, United Arab Emirates University, UAE

16:15 *Coffee break*

16:45 **Discussion: Let there be light**

What are the real capabilities of LEDs and what does the future hold?

17:15 *Closing remarks*



Sealed Under Permit No. 54168

Light Insight Arabia Conference

4 Ways To Register:

Web: www.lightme.net/conf

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Email: conference@uae.messefrankfurt.com

Conference Fee 1st & 2nd October 2012

<input type="checkbox"/> Book by 15 th August	US\$ 295 / AED 1,080
<input type="checkbox"/> Book by 25 th September	US\$ 375 / AED 1,375
<input type="checkbox"/> On-site Registrations (from 26 th September)	US\$ 500 / AED 1,830

Remember to quote

Promo Code: LT12-MB

Ensure to quote your Promo Code when registering on-line to avail an extra 10% discount from the rates shown.

*On-line Registration closes 25th September 2012

(For additional delegates, please copy this form)

NR

Personal Details

Title: _____ First Name: _____ Surname: _____

Job Title: _____ Company Name: _____

Company Address: _____

_____ P.O. Box: _____

City: _____ Country: _____

Email: _____

Tel: _____ Fax: _____

Payment Method: Please note your registration will not be confirmed until payment is received.

Please tick (✓) if you would like to pay by:

Credit Card Cheque Cash Bank Transfer

Credit Card Payments: One of our Telemarketing Executives will contact you to take your details.

Cheques Kindly mark your cheques Account Payee Only and make payable to: **EPOC Messe Frankfurt GmbH** (Dubai Branch).

And mailed to:

Epoc Messe Frankfurt GmbH, P.O. Box 26761, Dubai, UAE

ONLY CHEQUES DRAWN ON AED CURRENCY WILL BE ACCEPTED.

Cash Payments can be made at the Epoc Messe Frankfurt GmbH office at the following location: 14th Floor, H (formerly known as The Monarch) Office Tower, One Sheikh Zayed Road, Dubai, UAE, Tel: +971 4 3894500.

Opening Times: Sunday – Thursday, 9am – 5pm.

Bank Transfer

Beneficiary Name: EPOC Messe Frankfurt GmbH (Dubai Branch)

Beneficiary Address: PO Box 26761 Dubai, United Arab Emirates

Bank: HSBC Bank Middle East Limited

SWIFT Code: BBME AEAD

UAE Account Number: 035 - 881614 – 001

IBAN: AE620200000035881614001

USD Account Number: 035 - 881614 – 100

IBAN: AE080200000035881614100

Terms and Conditions: Payment must be received within **7 days** of registration date, otherwise rate at time of payment will be used. Any paid registrations cancelled more than 7 days before the event will be subject to a AED 200 admin fee. Any cancellations within 7 days of the event will be charged in full.

Avoid Visa Delays – Book Now Delegates requiring visas should contact the hotel they wish to stay at directly, as soon as possible. Visa for non-GCC nationals may take several weeks to process.



Event Management by:

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